

Contact name: Anne Example

Organisation: Not Real Company

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Format: HDV

**Approximate total
duration in minutes :** 3 mins

Distribution: web

Deadline: -

Audience: Prospective Clients

Description:

3 minutes straight to camera clips featuring industry experts. Cost includes autocue plus operator, camera plus operator, and sound recordist. Includes simple graphics (logos / branding) and onscreen text.

Pre-Production

Logistical planning. Administration.

2 hours x £40/hr project administration, script consultation, planning (min 2hrs) £80.00

Notes

Production

1 Half day Camera, sound, lights. £450.00

1 Autocue £250.00

1 Studio (Half Day) £250.00

1 Travel Costs (Taxis) £60.00

Post-production

Post production to take place in *Wired's* edit suite in Bethnal Green, London.

1 Half day edit, simple graphics, text animation. Encoding. £300.00

TOTAL Budget. £1,390.00

VAT at 15% £208.50

TOTAL including VAT £1,598.50
