

**Contact name:** Anne Example

**Organisation:** Not Real Company

**Number:** 020 7\*\*\*\*\*

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**Format:** HDV

**Approximate total  
duration in minutes :** 3 mins

**Distribution:** web

**Deadline:** -

**Audience:** Prospective Clients

**Description:**

3 minutes straight to camera clips featuring industry experts. Cost includes autocue plus operator, camera plus operator, and sound recordist. Includes simple graphics (logos / branding) and onscreen text.

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*Pre-Production*

Logistical planning. Administration.

2 hours x £40/hr project administration, script  
consultation, planning (min 2hrs) £80.00

Notes

*Production*

1 Half day Camera,  
sound, lights. £450.00

1 Autocue £275.00

1 Studio (Half Day) £250.00

1 Travel Costs (Taxis) £60.00

*Post-production*

Post production to take place in *Wired's* edit suite in Bethnal Green,  
London.

1 Half day edit, simple graphics, text animation.  
Encoding. £300.00

TOTAL Budget. £1,415.00

VAT at 20% £283.00

TOTAL including VAT £1,698.00

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